

PRODUCT OVERVIEW:

Vemma Ionic (formerly known as New Vision’s Essential Minerals) is a 100% ionic mineral formula that provides major, trace and ultra-trace minerals carefully extracted from ancient, naturally occurring plant-sourced deposits. Each one ounce serving provides 65 minerals which are fundamental to human health.*

1 OUNCE OF VEMMA IONIC DAILY:

Provides 100% ionic life-giving minerals

Delicious lemon lime and honey flavor in an easy to take liquid form

Carefully extracted from plant vegetation which has been undisturbed in the soil for thousands of years

Most basic and unprocessed source of minerals

KEY INGREDIENTS:

Calcium — Supports the development and maintenance of strong bones and is involved in many vital functions including muscle contractions and transmitting nerve impulses.*

Iron — Helps to transport oxygen to all of the body’s cells and is involved in the production of energy.*

Potassium — Helps support the proper function of all cells including regular heart, muscular and digestive function.*

Magnesium — Helps support the regulation of blood pressure and blood sugar levels.*

THE SCIENCE OF MINERALS:

Your physical well-being can be more directly dependent upon the minerals you take into your body than almost any other factor. Minerals help support of organs, bones and the immune system.* Vemma has a unique mineral blend to help your overall well-being.* It contains 100% ionic, life-giving minerals that are reduced to the smallest, most bioavailable form.

Vemma’s minerals are sourced from plant vegetation that has been undisturbed for thousands of years. These unprocessed phytonutrients include over 65 major, trace and ultra-trace, plant-sourced minerals.

- The body cannot survive without nature’s fundamental minerals, yet it cannot manufacture minerals. They must be obtained from the diet or through supplementation.
- Modern-day diets may lack the appropriate balance of minerals due to mineral-depleted soils and over-processed foods.
- Minerals are needed for energy production, protection from free-radical damage and other vital functions.*
- Minerals provide a foundation for your optimal well-being.*

- Gluten Free
- No Artificial Sweeteners
- No Artificial Flavors
- No BPA Packaging
- No Soy
- No Dairy
- No High Fructose Corn Syrup



PRICING:

Item Code	Item Description	Qty	Auto-Delivery Price (USD)	Sale Price (USD)	QV
1420	Vemma Ionic 1 Pack	1 - 32 oz bottle	\$26.60	\$29.00	18
1901	Vemma Ionic 4 Pack	4 - 32 oz bottles	\$92.00	\$100.00	60

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

PRODUCT USAGE:

SHAKE WELL and SERVE COLD. Adults: As a dietary supplement, use 1 fluid ounce daily. **Children: Ages:** 2-12, use a half dosage daily. **Children under 2**, consult a healthcare professional.

TARGET MARKET:

Vemma Ionic is perfect for individuals that are interested in vitality and building a strong foundation for optimal well-being.*

FREQUENTLY ASKED QUESTIONS:

Why supplement with Vemma Ionic?

The answer is simple — Modern-day diets may lack the appropriate balance of minerals due to mineral-depleted soils and over-processed foods. Vemma Ionic is an ultra-premium liquid formula that provides your body with over 65 major, trace and ultra-trace, plant-sourced minerals to help replenish the full spectrum of minerals and provide a foundation for your optimal well-being.*

Why are major, trace and ultra-trace, plant-sourced minerals used?

Because plant-sourced minerals come from Mother Nature herself! Here's how it works: Plants assimilate minerals from the soil they are embedded in, and in the process, they become highly nutritious for humans to eat. Minerals can be found in nearly all foods that are grown in soil, but the problem is, modern-day food processing and overused croplands make it nearly impossible to get a wide spectrum of minerals from our diets. Vemma Ionic's minerals are not man-made, but are carefully extracted from plant vegetation that has been undisturbed for thousands of years, to help replenish the full spectrum of minerals, at levels that nature intended. Major, trace and ultra-trace indicates a level at which a mineral might be needed within the body; however, it is not indicative of the importance of that mineral — all minerals are vital to life. In minute amounts, these nutrients can produce unexplainable, beneficial changes in body chemistry.*

Which minerals are included in Vemma Ionic's proprietary mineral blend?

The proprietary mineral blend contains over 65 major, trace and ultra-trace minerals. Because we source our minerals from naturally occurring plant vegetation, the level of individual minerals may vary slightly from batch to batch. The proprietary mineral blend in the Vemma Ionic contains the following minerals:

Supplement Facts

Serving Size 1 fl oz (30 mL)

Servings Per Container 32

	Amount Per Serving	% Daily Value
Calories	15	
Total Carbohydrate	3g	1%*
Sugars	3g	†
Proprietary Plant-Sourced Major, Trace and Ultra-Trace Mineral Blend Including	956mg	†
Carbon (Organic), Potassium, Phosphorus, Calcium, Sulfur, Magnesium, Sodium, Chloride, Iron, Aluminum, Silica, Fluorine, Iodine, Vanadium, Lithium, Manganese, Selenium, Boron, Strontium, Zinc and Tin		

* Percent Daily Values are based on a 2,000 calorie diet
† Daily Value not established

Other ingredients: water, natural fructose, natural flavors, citric acid, potassium sorbate (flavor protection), xanthan gum and caramel color



Carbon (Organic), Calcium, Sodium, Sulfur, Magnesium, Chloride, Bromide, Fluorine, Iodine, Potassium, Niobium, Aluminum, Iron, Phosphorus, Silica, Manganese, Boron, Strontium, Titanium, Tungsten, Copper, Zinc, Tin, Zirconium, Molybdenum, Vanadium, Chromium, Selenium, Nickel, Cobalt, Lithium, Gallium, Barium, Yttrium, Neodymium, Hafnium, Cadmium, Thorium, Antimony, Cerium, Tellurium, Beryllium, Samarium, Dysprosium, Erbium, Bismuth, Gadolinium, Cesium, Lanthanum, Praseodymium, Europium, Lutetium, Terbium, Ytterbium, Holmium, Thallium, Thulium, Tantalum, Germanium, Gold, Platinum, Rhodium, Rubidium, Ruthenium, Scandium, Silver and Indium

How much of each mineral is in the Vemma Ionic?

The individual minerals found in the Vemma mineral blend are in trace and ultra-trace amounts. The levels are similar to what one would find in unprocessed plant based foods grown in mineral rich soil. These levels vary from batch to batch; therefore we do not quantify exact amounts. Each 1 oz serving of Vemma Ionic contains 956 mg of the total mineral blend.

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