



**PRODUCT OVERVIEW:**

Vemma is a bioavailable, ultra-premium liquid antioxidant that contains 12 essential vitamins, over 65 plant-sourced minerals, whole-fruit mangosteen, organic glyconutrient-rich aloe vera and organic decaffeinated green tea for the ultimate nutritional foundation. Featuring a unique Eastern and Western approach to wellness, Vemma incorporates the advantages of thousands of years of traditional Chinese medicine along with cutting-edge, Western-based scientific principles. Vemma is clinically studied, independently tested and manufactured in FDA-inspected facilities with the highest quality standards for a results-driven product. This proprietary formula may be the most powerful liquid antioxidant available anywhere.

**VEMMA GOES TO WORK EACH DAY TO:**

- Enhance** immune boosting properties to support your immune system\*
- Create** abundant energy\*
- Fight** against free radicals\*

**CLINICALLY STUDIED:**

The Vemma Clinical Trials were conducted by one of the industry’s most widely recognized experts in independent clinical testing: Brunswick Laboratories in Massachusetts. The intention of these studies was to evaluate the efficacy and overall bioavailability of Vemma on immune function and well-being in adults. This was done by subjecting the product to the highest standard of clinical research — independent, randomized, double-blind, placebo-controlled study. The studies confirmed that Vemma provided significant improvements in immune markers, superior antioxidant absorption and a lowering of C-reactive protein (CRP), which points to its beneficial effects on overall health and wellness.\*

References: Kondo M., et al. "Bioavailability and Antioxidant Effects of a Xanthone-Rich Mangosteen (*Garcinia mangostana*) Product in Humans." *Journal of Agricultural and Food Chemistry* 57 (October 14, 2009): 8788-92. Tang Y., et al. "Effect of a Mangosteen Dietary Supplement on Human Immune Function: A Randomized, Double Blind, Placebo-Controlled Trial." *Journal of Medicinal Food* 12 (August 2009): 755-763.

*The **Vemma Formula Inside** seal guarantees you've received the blend of 12 essential vitamins, plant-sourced minerals, whole-fruit mangosteen, organic glyconutrient-rich aloe vera and organic green tea in every serving.*

**KEY INGREDIENTS:**

- 12 essential vitamins** (including antioxidant vitamins A, C and E) — Vital for well-being.\*
- Plant-sourced mineral blend** — Over 65 major, trace and ultra-trace ionic, life-giving nutrients.
- Phytonutrient ingredients** — A blend of powerful plant and natural components.\*
- Whole-fruit Mangosteen** — An abundant supply of whole-fruit mangosteen and beneficial pericarp (rind) extract that provides some of the highest quantities of xanthones found in nature.
- Organic glyconutrient-rich aloe vera** — A powerful phytonutrient known to provide the body with many beneficial effects.\*
- Organic decaffeinated green tea** — For additional antioxidant power and phytonutrient protection.\*

- Gluten Free
- No Artificial Sweeteners
- No Artificial Colors
- No Artificial Flavors
- No BPA Packaging
- No Soy
- No Dairy
- No High Fructose Corn Syrup



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## MANGOSTEEN SUPERFRUIT POWER:

Mangosteen is a rare superfruit primarily found in Southeast Asia and scientifically known as *Garcinia mangostana*. No relation to the mango, it has been hailed as the “Queen of Fruits” and has been used for centuries by Asian health practitioners for a variety of conditions.\*

Of all the known sources for xanthones, the mangosteen supplies some of the highest amounts found in nature. Xanthones are a biologically active phytonutrient with very potent antioxidant properties.

The entire mangosteen fruit, including the pericarp (rind) and pulp, is utilized during Vemma’s proprietary extraction process. This intricate method helps ensure that the highest levels of nutrients are included in the Vemma formula.

### FACT

*The mangosteen pericarp (rind) and pulp were traditionally used to concoct teas, juices and topical ointments.*

## THE SCIENCE OF MINERALS:

Your physical well-being can be more directly dependent upon the minerals you take into your body than almost any other factor. Minerals help support the health of organs, bones and the immune system.\* Vemma has a unique mineral blend to help your overall well-being.\* It contains 100% ionic, life-giving minerals that are reduced to the smallest, most bioavailable form. Vemma’s minerals are sourced from plant vegetation that has been undisturbed for thousands of years. These unprocessed phytonutrients include over 65 major, trace and ultra-trace, plant-sourced minerals.

- The body cannot survive without nature’s fundamental minerals, yet it cannot manufacture minerals. They must be obtained from the diet or through supplementation.
- Modern-day diets may lack the appropriate balance of minerals due to mineral-depleted soils and over-processed foods.
- Minerals are needed for energy production, protection from free-radical damage and other vital functions.\*
- Minerals provide a foundation for your optimal well-being.\*

## Supplement Facts

Serving Size 2 fl oz (59 mL)

Servings Per Container 16

	Amount Per Serving	% Daily Value
Calories	35	
Total Carbohydrate	8 g	3%*
Sugars	8 g	†
Vitamin A (100% as beta carotene)	2500 IU	50%
Vitamin C (as ascorbic acid)	300 mg	500%
Vitamin D <sub>3</sub> (as cholecalciferol)	1000 IU	250%
Vitamin E (as d-alpha tocopheryl acetate)	60 IU	200%
Thiamin (as thiamine hydrochloride)	1.5 mg	100%
Riboflavin (as riboflavin U.S.P.)	1.7 mg	100%
Niacin (as niacinamide)	20 mg	100%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	5 mg	250%
Folate (as folic acid)	800 mcg	200%
Vitamin B <sub>12</sub> (as cyanocobalamin)	15 mcg	250%
Biotin (as d-Biotin)	300 mcg	100%
Pantothenic Acid (as calcium d-pantothenate)	10 mg	100%
Selenium (as selenium amino acid chelate)	50 mcg	70%
Proprietary Mangosteen, Organic Glyconutrient-Rich Aloe Vera & Organic Decaffeinated Green Tea Blend	25.2 g	†
Reconstituted Mangosteen Juice ( <i>Garcinia mangostana</i> L.) (fruit), Aloe Vera Gel (leaf), Green Tea (leaf) (decaffeinated), Mangosteen Extract (pericarp) (standardized 10% xanthones)		
Proprietary Plant-Sourced Major, Trace and Ultra-Trace Mineral Blend	956 mg	†

\* Percent Daily Values are based on a 2,000 calorie diet

† Daily Value not established

**Other ingredients:** water, fructose, natural flavors, potassium sorbate (flavor protection), xanthan gum and malic acid

## PRODUCT USAGE:

**SHAKE WELL AND SERVE COLD.** Use 2 fluid ounces daily.

**Children: Ages: 9-12,** use 1 fluid ounce daily. **Children under 9,** consult a healthcare professional.

## TARGET MARKET:

Vemma is perfect for individuals over 9 years old that are interested in vitality and building a strong nutritional foundation for overall well-being.\*

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## VERMA PRICING:

Item Code	Item Description	Qty	Auto-Delivery Price (USD)	Sale Price (USD)	QV
1809	Vemma 1 Pack	2 - 32 oz bottles	\$39.95	\$49.95	25
1813	Vemma 2 Pack	4 - 32 oz bottles	\$79.95	\$99.95	50
1814	Vemma 4 Pack	8 - 32 oz bottles	\$159.95	\$199.95	100
1815	Vemma 10 Pack	16 - 32 oz bottles	\$349.95	\$437.95	200
1806	V2 Fridge Brick®	30 - 2 oz bottles	\$55.95	\$69.95	25
1808	V2 Fridge Brick 2 Pack	60 - 2 oz bottles	\$110.95	\$139.95	50
1830	V2 Fridge Brick 4 Pack	120 - 2 oz bottles	\$219.95	\$275.95	100
1816	V2 Fridge Brick 10 Pack	300 - 2 oz bottles	\$499.95	\$624.95	200

## CHOOSE THE VERMA FORMULA IN VARIOUS PRODUCT OPTIONS:

**Vemma®** (ultra-premium liquid antioxidant) — 32-oz or 2-oz bottles

**Vemma Bod•ē®** (healthy weight solution\*; Shakes — 16 meals (bag); Burn — 3-oz concentrate; Rest zero caffeine — 3-oz concentrate and Cleanse — 2-oz concentrate

**Vemma Bod•ē Pro™** (healthy weight solution\*; Burn — 24 — 8-oz can, protein supplement

**Verve®** (nutritionally charged energy drink; regular sugar, zero sugar) — 8.3-oz cans

**Verve Shot** (nutritionally charged energy shot) — 2-oz bottle

**Vemma NEXT®** (children's nutritional supplement) — 32-oz bottle

### FACTS

*The human body produces over 300 million new cells each day.*

*In 2 ounces of Vemma, there are over 90 different nutrients.*

## FREQUENTLY ASKED QUESTIONS:

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### Why supplement with Vemma?

The answer is simple — Vemma is an ultra-premium liquid formula that provides your body the nutrients it needs for peak performance. Your body needs superior nutritional ingredients that work quickly to support its 63 trillion cells and fight the aging effects of free radicals.\* Free radicals are unstable molecules that remove electrons from a healthy cell, destroying the cell in the process. Every day, your body's cells are being bombarded by these unstable molecules. Without a strong nutritional foundation, your cells may be more susceptible to free-radical damage; this proprietary formula helps protect your body from the effects of these free radicals.\*

### Is it true that xanthenes are the most studied group of compounds found in mangosteen?

It is true. This particular class of plant nutrients are highly, biologically active and are unique because they possess very potent antioxidant properties.\* Of all the known sources for xanthenes, the mangosteen supplies some of the highest amounts found in nature.

### Why are major, trace and ultra-trace, plant-sourced minerals used?

Because plant-sourced minerals come from Mother Nature herself! Here's how it works: Plants assimilate minerals from the soil they are embedded in, and in the process, they become highly nutritious for humans to eat. Minerals can be found in nearly all foods that are grown in soil, but the problem is, modern-day food processing and overused croplands make it nearly impossible to get a wide spectrum of minerals from our diets. Vemma's minerals are not man-made, but are carefully extracted from plant vegetation that has been undisturbed for thousands of years, to help replenish the full spectrum of minerals, at levels that nature intended. Major, trace and ultra-trace indicates a level at which a mineral might be needed within the body; however, it is not indicative of the importance of that mineral — all minerals are vital to life. In minute amounts, these nutrients can produce unexplainable, beneficial changes in body chemistry.\*

### Which minerals are included in Vemma's proprietary mineral blend?

The proprietary mineral blend contains over 65 major, trace and ultra-trace minerals. Because we source our minerals from naturally occurring plant vegetation, the level of individual minerals may vary slightly from batch to batch. The proprietary mineral blend in the Vemma formula contains the following minerals:

Carbon (Organic), Calcium, Sodium, Sulfur, Magnesium, Chloride, Bromide, Fluorine, Iodine, Potassium, Niobium, Aluminum, Iron,

Phosphorus, Silica, Manganese, Boron, Strontium, Titanium, Tungsten, Copper, Zinc, Tin, Zirconium, Molybdenum, Vanadium, Chromium, Selenium, Nickel, Cobalt, Lithium, Gallium, Barium, Yttrium, Neodymium, Hafnium, Cadmium, Thorium, Antimony, Cerium, Tellurium, Beryllium, Samarium, Dysprosium, Erbium, Bismuth, Gadolinium, Cesium, Lanthanum, Praseodymium, Europium, Lutetium, Terbium, Ytterbium, Holmium, Thallium, Thulium, Tantalum, Germanium, Gold, Platinum, Rhodium, Rubidium, Ruthenium, Scandium, Silver and Indium.

### What is organic glyconutrient-rich aloe vera and why is it important?

Organic aloe vera is a powerful glyconutrient that originated in Africa and has been used for centuries because of its versatility and life-giving minerals, vitamins and polysaccharides. It is known to support immune function and provides antioxidant benefits for overall wellness.\*

### Why is organic decaffeinated green tea important?

Green tea is well studied and documented for its traditional use. Organic decaffeinated green tea is added to Vemma because it possesses numerous compounds that provide additional antioxidant protection.\* We elect to use a decaffeinated source to keep our consumers' best interest in mind since caffeine consumption may not be appropriate for everyone.



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