

# Vemma® Verve!

## VERVE BOLD ENERGY DRINK

### PRODUCT OVERVIEW:

What better way to ensure you get the vitamins and minerals you need than with an energy drink you can feel good about drinking? Verve Bold shatters the typical energy drink mold with its insanely healthy ingredients. This innovative product features the Vemma® formula plus caffeine and energy-enhancing nutrients. Verve Bold provides sustained energy and ultra-premium nutrition without empty calories.

Boasting a refreshing, lightly carbonated tropical flavor, Verve Bold delivers insanely healthy energy when you need it most.

### HEALTHY ENERGY ON DEMAND, VERVE BOLD:

**Nourishes** by delivering a complete supply of vitamins and plant-sourced minerals.

**Protects** cellular integrity with the Vemma formula and additional organic green tea extract.

**Revitalizes** your energy levels with a blend of caffeine (yielding 120mg of caffeine) and energy-enhancing nutrients.

**Supports** a healthy lifestyle for those seeking a nutritious, long-lasting energy beverage without excess caffeine.

### KEY INGREDIENTS:

**12 essential vitamins** (including antioxidant vitamins A, C and E) — Vital for well-being.

**Plant-sourced mineral blend** — Major, trace and ultra-trace ionic, life-giving nutrients.

**Phytonutrient ingredients** — A blend of powerful plant and natural components.

**Whole-fruit Mangosteen** — An abundant supply of whole fruit mangosteen and beneficial pericarp (rind) extract that provides some of the highest quantities of xanthones found in nature.

**Organic glyconutrient-rich aloe vera** — A powerful phytonutrient known to provide the body with many beneficial effects.

**Organic green tea** — For additional phytonutrient protection.

**Caffeine** — A naturally-derived caffeine source from the coffee bean that is known to support enhanced mood, alertness and athletic performance.

The **Vemma Formula Inside** seal guarantees you've received the blend of 12 essential vitamins, plant-sourced minerals, whole-fruit mangosteen, organic glyconutrient-rich aloe vera and organic green tea in every serving.



**Taurine** — An amino acid that is an important component for a wide range of activities.

**D-ribose** — A sugar that occurs naturally in all living cells, and enhances energy production.

**Inositol** — A B vitamin that helps with cellular communication.

**Choline chloride** — A phospholipid naturally found in the nervous system tissues, that supports a variety of functions in the body.

### MANGOSTEEN SUPERFRUIT POWER:

Mangosteen is a rare superfruit primarily found in Southeast Asia and scientifically known as *Garcinia mangostana*. No relation to the mango, it has been hailed as the “Queen of Fruits” and has been used for centuries by Asian health practitioners for a variety of conditions.

Of all the known sources for xanthones, the mangosteen supplies some of the highest amounts found in nature. Xanthones are a biologically active phytonutrient with very potent free radical scavenging properties.

The entire mangosteen fruit, including the pericarp (rind) and pulp, is utilized during Vemma's proprietary extraction process. This intricate method helps ensure that the highest levels of nutrients are included in the Vemma formula.



## THE SCIENCE OF MINERALS:

Your physical well-being can be more directly dependent upon the minerals you take into your body than almost any other factor. Minerals help support the organs, bones and the immune system. Vemma has a unique mineral blend to help your overall well-being. It contains 100% ionic, life-giving minerals that are reduced to the smallest, most bioavailable form. Vemma's minerals are sourced from plant vegetation that has been undisturbed for thousands of years. These unprocessed phytonutrients include major, trace and ultra-trace, plant-sourced minerals.

- The body cannot survive without nature's fundamental minerals, yet it cannot manufacture minerals. They must be obtained from the diet or through supplementation.
- Modern-day diets may lack the appropriate balance of minerals due to mineral-depleted soils and over-processed foods.
- Minerals are needed for energy production, protection from free-radical damage and other vital functions.
- Minerals provide a foundation for your optimal health.

## 3 POWERFUL PRODUCTS INSIDE:

1. A refreshing, fast-acting energy blend.
2. An ultra-premium vitamin and mineral beverage.
3. A powerful superjuice with mangosteen and aloe phytonutrients.

## PERFECT ENERGY, PERFECT CHOICE:

- 120mg of caffeine
- Vemma formula inside
- Lightly carbonated 8.3-oz beverage
- Refreshing tropical flavor
- Unique blend of energy-enhancing ingredients

### FACT

*An 8.3-oz can of Verve Bold has 120mg of caffeine and 50 calories. Most tested energy drinks have more than 8 ounces per can or bottle. Anyone who guzzles the whole container consumes up to 200mg of caffeine and up to 260 calories.*

*Source: Consumer Reports "Energy Drinks Behind the Buzz" Sept. 2007.*

Gluten Free

No Artificial Sweeteners

No Artificial Colors

No Artificial Flavors

No High Fructose Corn Syrup



# VERVE BOLD ENERGY DRINK



<b>Nutrition Facts</b>			
Serving Size 1 Can			
Amount Per Serving			
<b>Calories 50</b>		Calories from Fat 0	
% Daily Value*			
<b>Total Fat</b> 0g			<b>0%</b>
<b>Cholesterol</b> 0mg			<b>0%</b>
<b>Sodium</b> 10mg			<b>0%</b>
<b>Potassium</b> 45mg			<b>1%</b>
<b>Total Carbohydrate</b> 14g <sup>^</sup>			<b>5%</b>
Sugars 5g			
<b>Protein</b> 1g			
Vitamin A	50%	Vitamin C	500%
Vitamin D3	250%	Vitamin E	200%
Thiamin	100%	Riboflavin	100%
Niacin	100%	Vitamin B6	250%
Folic Acid	200%	Vitamin B12	250%
Biotin	100%	Pantothenic Acid	100%
Selenium	70%		

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, calcium and iron.

\*Percent Daily Values are based upon a 2,000 calorie diet.

**Ingredients:** carbonated water, xylitol, organic cane sugar, natural flavors, taurine, mangosteen extract (pericarp) (standardized 10% xanthenes), citric acid, ascorbic acid, reconstituted mangosteen juice (Garcinia mangostana L.) (fruit), malic acid, caffeine, calcium lactate, potassium sorbate (flavor protection), plant-sourced mineral blend, magnesium citrate, d-ribose, inositol, Stevia Reb A, xanthan gum, phosphoric acid, d-alpha tocopheryl acetate, organic glyconutrient-rich aloe vera gel (leaf), potassium citrate, organic green tea (leaf), niacinamide, calcium d-pantothenate, choline chloride, Selenium Select 5000 DCP (L – Selenomethionine 0.5% Se), pyridoxine hydrochloride, sodium chloride, riboflavin USP, beta-carotene, thiamine hydrochloride, folic acid, d-biotin, cholecalciferol and cyanocobalamin



**CAFFEINE** 120 mg

## PRODUCT USAGE:

Tumble gently and serve cold. Not recommended for children under 18 years old, pregnant or nursing women, or those who have a medical condition or get an allergic reaction. Keep in a cool, dry place out of direct sunlight for maximum shelf life.

## VERVE BOLD TARGET MARKET:

Verve Bold appeals to adults interested in vitality and building a strong nutritional foundation for health and overall well-being. Verve Bold has 120mg of caffeine. Verve Bold is perfect for adults seeking a bold edge.

## VERVE BOLD ENERGY DRINK PRICING:

Item Code	Item Description	Qty	Auto-Delivery Price (USD)	Sale Price (USD)	QV
1001391	Verve Bold 1/2 Pack	12 – 8.3 oz cans	\$31.95	\$39.95	12.5
1001392	Verve Bold 1 Pack	24 – 8.3 oz cans	\$53.95	\$67.95	25
1001393	Verve Bold 2 Pack	48 – 8.3 oz cans	\$106.95	\$133.95	50

## FREQUENTLY ASKED QUESTIONS:

### Is it necessary to take a multivitamin if I am also drinking Verve Bold?

If you are drinking Verve Bold, there is no need to take a multivitamin supplement. We suggest consulting with your healthcare professional if you have additional questions.

### Is there sugar in Verve Bold and where does the sugar come from?

There are only 5 grams of naturally-derived sweeteners in Verve Bold. The sweeteners used are from organic cane sugar, xylitol and stevia.

### Why were the sweeteners chosen for Verve Bold?

After extensive research and testing during the product development phase, organic cane sugar, xylitol and stevia were chosen as the best sweeteners for this product. Many of the other sweeteners did not meet our criteria for compatibility with the Verve Bold formulation. The inclusion of premium ingredients, formula efficacy and flavor in the Vemma products are our highest priorities.

### Where does the caffeine in Verve Bold come from?

It comes from the coffee bean, which is a naturally-derived caffeine source.

### Is caffeine bad for me?

Some people are sensitive to caffeine, but in moderate doses it may benefit people interested in enhanced mood, alertness and athletic performance.

### Which minerals are included in Vemma's proprietary mineral blend?

The proprietary mineral blend contains trace and ultra-trace minerals. Because we source our minerals from naturally occurring plant vegetation, the level of individual minerals may vary slightly from batch to batch. The proprietary mineral blend in the Vemma formula contains the following minerals:

Carbon (Organic), Calcium, Sodium, Sulfur, Magnesium, Chloride, Bromide, Fluorine, Iodine, Potassium, Niobium, Aluminum, Iron, Phosphorus, Silica, Manganese, Boron, Strontium, Titanium, Tungsten, Copper, Zinc, Tin, Zirconium, Molybdenum, Vanadium, Chromium, Selenium, Nickel, Cobalt, Lithium, Gallium, Barium, Yttrium, Neodymium, Hafnium, Cadmium, Thorium, Antimony, Cerium, Tellurium, Beryllium, Samarium, Dysprosium, Erbium, Bismuth, Gadolinium, Cesium, Lanthanum, Praseodymium, Europium, Lutetium, Terbium, Ytterbium, Holmium, Thallium, Thulium, Tantalum, Germanium, Gold, Platinum, Rhodium, Rubidium, Ruthenium, Scandium, Silver and Indium.

### How is Verve Bold processed?

Verve Bold is manufactured using a special proprietary process and special can lining to protect the delicate balance of vitamins, minerals and phytonutrients right up to the moment of consumption.

