



VERVE ZERO SUGAR ENERGY DRINK

PRODUCT OVERVIEW:

What better way to ensure you get the vitamins and minerals you need than with an energy drink you can feel good about drinking? Verve Zero Sugar shatters the typical energy drink mold with its insanely healthy ingredients. This innovative product features the Vemma® formula plus caffeine and energy-enhancing nutrients. With only 4 calories, zero sugar and 1 gram of carbs, Verve Zero Sugar provides sustained energy and ultra-premium nutrition without the empty calories or sugars.

Boasting a refreshing, lightly carbonated tropical flavor, Verve Zero Sugar delivers insanely healthy energy when you need it most.

HEALTHY ENERGY ON DEMAND

Nourishes by delivering 12 essential vitamins and essential plant-sourced minerals.

Protects cellular integrity.

Revitalizes energy levels with a blend of caffeine (yielding 80mg of caffeine) and energy-enhancing nutrients.

Supports a healthy lifestyle for those seeking a long-lasting energy beverage without the sugar or extra calories.

KEY INGREDIENTS:

12 essential vitamins (including antioxidant vitamins A, C and E) — Vital for well-being.

Plant-sourced mineral blend — Major, trace and ultra-trace ionic, life-giving nutrients.

Phytonutrient ingredients — A blend of powerful plant and natural components.

Whole-fruit Mangosteen — An abundant supply of whole-fruit mangosteen and beneficial pericarp (rind) extract that provides some of the highest quantities of xanthones found in nature.

Organic glyconutrient-rich aloe vera — A powerful phytonutrient known to provide the body with many beneficial effects.

Organic green tea — For additional phytonutrient protection.

Caffeine — A naturally-derived caffeine source from the coffee bean that is known to support enhanced mood, alertness and athletic performance.

Taurine — An amino acid that is an important component for a wide range of activities.

The **Vemma Formula Inside** seal guarantees you've received the blend of 12 essential vitamins, plant-sourced minerals, whole-fruit mangosteen, organic glyconutrient-rich aloe vera and organic green tea in every serving.



D-ribose — A sugar that occurs naturally in all living cells, and enhances energy production.

Inositol — A B vitamin that helps with cellular communication.

Choline chloride — A phospholipid naturally found in the nervous system tissues, that supports a variety of functions in the body.

MANGOSTEEN POWER:

Mangosteen is a rare superfruit primarily found in Southeast Asia and scientifically known as *Garcinia mangostana*. No relation to the mango, it has been hailed as the “Queen of Fruits” and has been used for centuries by Asian practitioners for a variety of conditions.

Of all the known sources for xanthones, the mangosteen supplies some of the highest amounts found in nature. Xanthones are a biologically active phytonutrient with very potent free radical scavenging properties.

The entire mangosteen fruit, including the pericarp (rind) and pulp, is utilized during Vemma's proprietary extraction process. This intricate method helps ensure that the highest levels of nutrients are included in the Vemma formula.



THE SCIENCE OF MINERALS:

Your physical well-being can be more directly dependent upon the minerals you take into your body than almost any other factor. Minerals help support the organs, bones and the immune system. Vemma has a unique mineral blend to help your overall well-being. It contains 100% ionic, life-giving minerals that are reduced to the smallest, most bioavailable form. Vemma's minerals are sourced from plant vegetation that has been undisturbed for thousands of years. These unprocessed phytonutrients include major, trace and ultra-trace, plant-sourced minerals.

- The body cannot survive without nature's fundamental minerals, yet it cannot manufacture minerals. They must be obtained from the diet or through supplementation.
- Modern-day diets may lack the appropriate balance of minerals due to mineral-depleted soils and over-processed foods.
- Minerals are needed for energy production, protection from free-radical damage and other vital functions.
- Minerals provide a foundation for your optimal health.

FACT

An 8.3-oz can of Verve Zero Sugar has 80 mg of caffeine and only 4 calories. Most tested energy drinks have more than 8 ounces per can or bottle. Anyone who guzzles the whole container consumes up to 200 mg of caffeine and up to 260 calories.

Source: Consumer Reports "Energy Drinks Behind the Buzz" Sept. 2007.

3 POWERFUL PRODUCTS INSIDE VERVE:

1. A refreshing, fast-acting energy blend.
2. An ultra-premium vitamin and mineral beverage.
3. A powerful superjuice with mangosteen and aloe phytonutrients.

REFRESHING ENERGY BOOST WITHOUT THE SUGAR:

- 80mg of caffeine
- Unique blend of energy-enhancing ingredients
- Vemma formula
- Whole-fruit Mangosteen
- 12 essential vitamins
- Essential plant-sourced minerals
- Lightly carbonated 8.3-oz beverage
- Refreshing tropical flavor

PRODUCT USAGE:

Tumble gently and serve cold. Not recommended for children under 18 years old, pregnant or nursing women, or those who have a medical condition or get an allergic reaction. Keep in a cool, dry place out of direct sunlight for maximum shelf life.

VERVE ZERO SUGAR TARGET MARKET:

For those who are sugar-conscious, Verve Zero Sugar is the perfect alternative for anyone to enjoy the energy and nutrition benefits of Verve, without the sugar or extra calories. Verve, without the sugar or extra calories.

VERVE ZERO SUGAR ENERGY DRINK PRICING:

Item Code	Item Description	Qty	Auto-Delivery Price (USD)	Sale Price (USD)	QV
1001340	Verve Zero Sugar 1/2 Pack	12 - 8.3 oz cans	\$29.95	\$37.95	12.5
1001341	Verve Zero Sugar 1 Pack	24 - 8.3 oz cans	\$49.95	\$62.95	25
1001342	Verve Zero Sugar 2 Pack	48 - 8.3 oz cans	\$99.95	\$124.95	50
1001109	Verve Combo 2 Pack	24 - 8.3 oz cans of Verve 24 - 8.3 oz cans of Verve Zero Sugar	\$99.95	\$124.95	50

Nutrition Facts			
Serving Size 1 Can			
Amount Per Serving			
Calories 4		Calories from Fat 0	
% Daily Value*			
Total Fat	0g		0%
Sodium	10mg		0%
Total Carbohydrate	less than 1g		0%
Sugars 0g			
Protein	less than 1g		
Vitamin A	50%	Vitamin C	500%
Calcium	2%	Iron	15%
Vitamin D3	250%	Vitamin E	200%
Thiamin	100%	Riboflavin	100%
Niacin	100%	Vitamin B6	250%
Folic Acid	200%	Vitamin B12	250%
Biotin	100%	Pantothenic Acid	100%
Selenium	70%		

Not a significant source of saturated fat, trans fat, cholesterol and dietary fiber.

*Percent Daily Values are based upon a 2,000 calorie diet.

- Gluten Free
- No Artificial Colors
- No Artificial Flavors
- No High Fructose Corn Syrup

Ingredients: carbonated water, taurine, natural flavors, mangosteen extract (pericarp) (standardized 10% xanthones), citric acid, ascorbic acid, reconstituted mangosteen juice (Garcinia mangostana L.) (fruit), calcium lactate, potassium sorbate (flavor protection), caffeine, plant-sourced mineral blend, magnesium citrate, d-ribose, inositol, xanthan gum, phosphoric acid, d-alpha tocopheryl acetate, sucralose, malic acid, organic glyconutrient-rich aloe vera gel (leaf), potassium citrate, organic green tea (leaf), niacinamide, choline chloride, selenium select DCP 5000 (0.5% selenium), calcium d-pantothenate, pyridoxine hydrochloride, sodium chloride, riboflavin USP, beta-carotene, thiamin hydrochloride, folic acid, d-biotin, cholecalciferol and cyanocobalamin

CAFFEINE 80 mg



FREQUENTLY ASKED QUESTIONS:

Is it necessary to take a multivitamin if I am also drinking Verve Zero Sugar?

If you are drinking Verve Zero Sugar, there is no need to take a multivitamin supplement. We suggest consulting with your healthcare professional if you have additional questions.

What is the sweetener profile for Verve Zero Sugar and why was it chosen?

After extensive research and testing during the product development phase, Sucralose was chosen as the best sweetener blend for this product. Many of the other non-calorie sweeteners did not meet our criteria for compatibility with the Verve Zero Sugar formulation. The inclusion of premium ingredients, formula efficacy and flavor in the Vemma products are our highest priorities. Vemma thoroughly reviews scientific data for all potential ingredients.

Where does the caffeine in Verve Zero Sugar come from?

It comes from the coffee bean, which is a naturally-derived caffeine source.

Is caffeine bad for me?

Some people are sensitive to caffeine, but in moderate doses it may benefit people interested in enhanced mood, alertness and athletic performance.

What are antioxidants?

Antioxidants are substances found in nature that may protect cells from the damage caused by unstable molecules known as free radicals. Free radicals are a by-product of over-exercise, stress, and being exposed to dirty air and other environmental pollutants. Verve Zero Sugar contains Vitamins A, C and E, and selenium: ingredients that possess antioxidant properties and may help to fight free radicals in your body.

What are xanthenes?

Verve Zero Sugar contains xanthenes, which are natural phytochemicals found in the exotic mangosteen superfruit that possess very potent free radical scavenging properties. Of all the known sources for xanthenes, the mangosteen supplies some of the highest amounts found in nature.

Which minerals are included in Vemma's proprietary mineral blend?

The proprietary mineral blend contains major, trace and ultra-trace minerals. Because we source our minerals from naturally occurring plant vegetation, the level of individual minerals may vary slightly from batch to batch.

Why are major, trace and ultra-trace, plant-sourced minerals used?

Because plant-sourced minerals come from Mother Nature herself! Here's how it works: Plants assimilate minerals from the soil they are embedded in, and in the process, they become highly nutritious for humans to eat. Minerals can be found in nearly all foods that are grown in soil, but the problem is, modern-day food processing and overused croplands make it nearly impossible to get a wide spectrum of minerals from our diets. Vemma's minerals are not man-made, but are carefully extracted from plant vegetation that has been undisturbed for thousands of years, to help replenish the full spectrum of minerals, at levels that nature intended. Major, trace and ultra-trace indicates a level at which a mineral might be needed within the body; however, it is not indicative of the importance of that mineral — all minerals are vital to life.

What is organic glyconutrient-rich aloe vera and why is it important?

Organic aloe vera is a powerful glyconutrient that originated in Africa and has been used for centuries because of its versatility and life-giving minerals, vitamins and polysaccharides.

Why is organic green tea important?

Green tea is well studied and documented for its traditional use. Organic green tea is added to Vemma, the formula found in Verve Zero Sugar, because it possesses numerous compounds that provide additional free radical protection.

How is Verve Zero Sugar processed?

Verve Zero Sugar is manufactured using a special proprietary process and special can lining to protect the delicate balance of vitamins, minerals and phytonutrients right up to the moment of consumption.